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Environmental certification through Miljøfyrtårn,

a Norwegian environmental certification scheme

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Environmentally certify your business, WHY?

The environment and sustainability are increasingly important!

- From 1st of January 2024, the main rule is that climate and environmental considerations must be weighted with a minimum of 30 % in public procurement.
- 6 out of 10 allow sustainability to influence what they buy, and 75% prefer to buy goods and services from environmentally certified businesses.
- Profitability; Going through an environmental certification process can also be linked to profitability, as work is done on several topics that indirectly affect the bottom line.

Let's see more benefits!



Let's look at some benefits

1. **Achieve a positive environmental effect**
2. **Achieve advantages with customers!**
3. **Strengthen the brand!**
4. **Reduce costs**
5. **Define goals and achieve results!**
6. **Reduce sickness/absence!**
7. **Get the stamp of quality!**
8. **Build reputation and leadership!**



How to be approved as Miljøfyrtårn?

There are two different paths for individual companies and chain offices,
the two alternative paths for individual companies is described here;

- Course: The course is suitable for individual businesses with a well-functioning HSE system, and which have a motivated project manager who can work on environmental improvements between course days.
- Custom guidance: This is the best way if you need more help during the process, my experience is that this is the best way for most of the smaller companies.



Custom guidance:

Startup:

Contact an approved consultant, and then we show you the website for this process

Dedicated work with the right focus on these themes will be able to provide the benefits we have talked about earlier today.

Certification includes themes such as:

- work environment
- waste management
- energy use
- purchasing
- transportation

Certification criteria:

- basic criteria (for everyone)
- criteria for building owner or tenant
- specific industry criteria



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